



The Pitkin BID Newsletter

www.pitkinbid.org

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July/August 2006

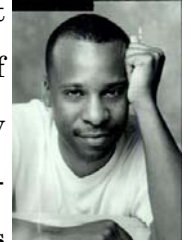
They're Baaaack!

You may have notice the avenue lost a little of it's identity. Well our banners are back waving free letting everyone know this is a unique shopping area. The banners were removed temporary for repair and to insure they complied with all city codes.



Summer on the Avenue

Our first newsletter is here and just in time for the summer. Many of you will spend the months of July and August soaking up sun, vacationing and enjoying the lazy days of summer. However, I know many more are gearing up for the upcoming Back-To-School shopping season. If I can help in anyway, please don't hesitate to contact me.



July marks the beginning of a new fiscal year for the BID. That means New Ideas, New Initiatives and New Successes. I hope this first edition of our newsletter is interesting as well as informative. I urge each to contact me with feedback. Have a great summer!

Larry D. Fowler

Executive Director

NIGHT LIFE

We want to bring the nightlife back to Pitkin Avenue. Many residents say they often shop elsewhere because stores close before they get home from work. What if we stayed open late one night a week? Daylight savings time is in effect and it rarely gets dark before 9pm. What do you think? I'd like to know. Email or call me if your store or business would be interested in trying a late night during the longer summer days. Who knows, if successful, we could make it permanent. Send an email or call with your preference for a late night of shopping. Lets capture an extra hour or two for shopping, dining and services.

347-992-3682

lfowler@pitkinbid.org



Storefront Improvement

Have you have been thinking about fixing that awning, changing that sign, maybe you thought this would be the summer you finally repainted? Well, you couldn't have picked a better time. The Pitkin Avenue BID has partnered with a renowned architect to offer merchants and owners 50% towards the costs of storefront improvement up to \$5,000.00. Yes, that right. That's 50% up to \$5,000.00. Funds are limited. First Come First Serve. Don't put it off any longer. Whether you are a new business, an old business or somewhere in-between this is a great opportunity to do some improvements and get a great deal. Call or email for more information. I would be happy to stop by your business personally and go over all the details. But hurry, the funds won't last forever.

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Welcome to the Avenue!



D & S BICYCLE REPAIR SHOP

1515 Pitkin Avenue 917-710-7410

Mon.-Sat. 10am-7pm

Sun. 10am - 6pm

Parts and Accessories—Rentals



KAI FURNITURE

1542 Pitkin Ave 718-498-7108

Mon.-Sat. 9:30am-7pm

Sun. 9:30am - 6:30pm

E-Z Financing Free Layaway



CANANN

1744 Pitkin Ave 718-408-0537

Monday-Saturday (9:00am - 6:30pm)

We Promise The Best For Your Feet

Special thanks to Yvonne Maxwell for use of the conference room at CHASE Bank for our Annual Board Meeting.

New Trash Receptacle; Cleaner Sidewalks

The BID has order 48 new trash receptacles for the district. They should arrive mid to late August. There will also be space available for sponsorship for local and national advertisers. The cost is just \$300.00 per year with your logo and information. That is less than \$1.00 a day. That is cheaper than TV, radio or print and it's year round 24/7 exposure for your business.



Special **Discount** rate for BID Merchants from PAYCHEX®

The BID has partnered with its payroll service provider to offer our merchants this valuable benefit. PAYCHEX simplifies your payroll process, starting with the gathering of your employees' information. A certified Payroll Specialist contacts you with one quick phone call each pay period, or you can send your payroll data by fax. The discount applies even if you already currently use PAYCHEX! Call Today!

Contact Larry D Fowler for more information

Next Community Board 16 Meeting

Ms. Viola Greene-Walker

District Manager

Community Board #16

444 Thomas S. Boyland Street

Brooklyn, New York 11212

<http://brooklyncb16.org>

(718) 385-0323

September 26

7PM



PITKIN AVE BID

2006-07 Board Members Wanted!

Property Owners

Merchants

Residents

GET INVOLVED



Pitkin Avenue BID Making Good things Happen !

Pitkin Avenue Business Improvement District

1572 Pitkin Avenue

Brooklyn, NY 11212

Phone: (347)-992-3682

Fax: (718)-385-4860

Email: lfowler@pitkinbid.org